



ANPUD



What is this Campaign about?

[#StopDuterteNow](#) is a global campaign that aims to put an end to [Duterte's reign of terror in the Philippines](#). The campaign follows a series of short video messages that will directly address to Duterte, explaining him how we feel about his war on drugs.

Our campaign is aimed directly at Duterte and his supporters. We aim to reach the people of the Philippines and raise awareness on approaches to drugs, drug use and people who use drugs centred on evidence, rationality and human rights. We will expose the lies spread by Duterte, upon which the war on drugs has been waged.

Where?

Global (online)

When?

Duterte was sworn into office on June 30, 2016. The campaign starts on June 30, 2017, exactly one year on in protest against the mass murder of our peers in the Philippines.

Who can participate?

This is a global campaign. We call on national and international human rights advocates, UN agencies, member states, media and individuals who believe that every human life is of value to take part in this campaign.

Take Action

1. Submit your short video message to us or directly post it to the Campaign Facebook Event page.
2. Like and share our [Facebook Page](#).
3. Change your [Profile Picture](#) and [Cover Photo](#).
4. Screen the [campaign call for action video](#) and [video messages](#) in the meetings or gatherings that are happening in your country.
5. Let your friends know about the campaign and request them to take action. Share or retweet our posts.



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More about creating a short video message...

- The video can be 30 seconds to 1 minute long.
- Your message can be based on data and evidence or it can simply be what you feel about Duterte's war.
- A suggested start to your message is – “President Duterte, I have a message for you – YOUR MESSAGE” [\[Watch video messages from other campaign supporters\]](#)

How to submit the video message?

You can submit your videos using one of the two methods:

1. You can use your camera or smartphone and film yourself and send it to us via [Dropbox](#) or [Google drive](#) link to media@anpud.org.
2. If you do not have a good internet connection, you can write an email to media@anpud.org. The ANPUD secretariat will [schedule a Skype call](#) with you and record your video message during the call.

Important social media accounts and hashtags

When you share an existing post or publish a new one, it is imperative that you use the provided accounts and hashtags. This will ensure that our messages are reaching the right people in the Philippines.

Campaign HashTag/s - **#StopDuterteNow**

Must-MENTION Twitter accounts -

[@RRD_Davao](#) (Official Twitter of Duterte)

[@martinandanar](#) (Communication secretary of Duterte)

[@IntlCrimCourt](#) (Official Twitter of the International Criminal Court)

[@WE_ARE_ANPUD](#) (Official Twitter of ANPUD)

[@INPUD](#) (Official Twitter of INPUD)



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Must-TAG Facebook accounts and “Status” -

[@forthemotherlandph](#) (Motherland-Sass Rogando Sassot) - "You were a human rights advocate before, what happened to your humanity?"

[@Mochablogger](#) (Mocha Uson Blog) - "Mocha Uson, the President gave you a second chance, don't you think other people deserve it too?"

[@TheThinkingPinoy](#) (Thinking Pinoy) - "How can you tolerate these killings?"

[@stopdutertenow](#) (Official page of the campaign)

Other important Twitter accounts that you can MENTION -

[@PresidentialCom](#) [@pnppio](#) [@DDBgov](#)

Media - [@Reuters](#) [@guardian](#) [@inquirerdotnet](#) [@rapplerdotcom](#) [@cnnphilippines](#)

Other important Facebook pages that you can TAG -

[@pnp.pio](#) to Tag **Philippines National Police**

[@presidentialcom](#) to Tag **Presidential Communications (Government of the Philippines)**

[@DDBgov](#) to Tag **Dangerous Drug Board**

[@ANPUD](#) to Tag **ANPUD**

Please TAG the news media mentioned above.

Important Notice

Your safety is paramount. If you work in the Philippines or have to visit the Philippines frequently, then we would strongly suggest not submitting the video. Thank you for your support everyone.